

Super Doctors[®]

PRESS RELEASE TEMPLATE

(INSERT NAME OF DOCTOR) has been named by (INSERT CITY/STATE) *Super Doctors* magazine as one of the top doctors in (INSERT CITY/STATE) for (INSERT YEAR). Only five percent of the doctors in the (INSERT CITY/STATE) are named by *Super Doctors*.

The selections for this esteemed list are made by the research team at *Super Doctors*, which is a service of Key Professional Media, Inc., located in Minneapolis, MN. Each year, the research team at *Super Doctors* undertakes a rigorous multi-phase selection process that includes a survey of doctors, independent evaluation of candidates by the research staff, a peer review of candidates by practice area, and a good-standing and disciplinary check.

Key Professional Media, Inc. publishes *Super Doctors* lists across the country. Key Professional Media, Inc. publishes newspaper inserts and magazine special sections devoted to *Super Doctors*.

Super Doctors was first published in 2005 by Key Professional Media, Inc. *Super Doctors* can be found online at superdoctors.com where doctors can be searched by practice area and location.